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## Guideline on «Branded Products»

(valid from 01.12.2022)

### 1. Introduction

The product-specific guideline on «Branded Products» supplements Swiss Olympics' «Sustainable Procurement» strategy and is compulsory for the purchase of the relevant products. It defines the aims and terms of reference of Swiss Olympic for the procurement of products which are not covered by another Swiss Olympic guideline. The guideline is, as a rule, updated annually and can be consulted by the public. For a better overview, the customary abbreviations are used for standards and certificates. Explanations of the standards and certificates can be found on the Websites of «Labelinfo Schweiz» (label info Switzerland) and «Kompass Nachhaltigkeit» (sustainability compass)<sup>1</sup>.

### 2. Aims

For the procurement «Branded Products», Swiss Olympic observes the social welfare and ecological conditions along the whole production chain according to the stipulations of the «Sustainable Procurement» strategy. In doing so, Swiss Olympic is guided by independent labels, certificates and initiatives regarding standards, which enjoy a high degree of credibility among State, industry and civil society stakeholders.

### 3. Terms of reference

This product-specific guideline defines which conditions have to be met by a supplier of Swiss Olympic in the production of the supplied goods.

**For order values of CHF 5,000 or above, all criteria in Part A (Transparency) and B (Social welfare standards) are regarded as «M» («must» or «mandatory») and it is a necessary condition for acceptance of a bid that these criteria be fulfilled.** In contrast, the criteria for an order value of less than CHF 5,000 are regarded as «S» («should» or «ideal») i.e. they are recommended in nature.

Swiss Olympic may accept alternatives to the required criteria if they can be shown to be of equal value to these criteria.

### 4. Affected Products

The Guideline on «Branded Products» applies to all products that are used / given away for advertising and communication purposes and that bear the Swiss Olympic or Sporthilfe (Sports Aid) logo. In so far as there is another guideline for relevant products (e.g. clothing/sewn products), the other guideline takes precedence.

## 5. Declaration

The Guideline on «Branded Products» applies to all products that are used / given away for advertising and communication purposes and that bear the Swiss Olympic or Sporthilfe (Sports Aid) logo. In so far as there is another guideline for relevant products (e.g. clothing/sewn products), the other guideline takes precedence.

<b>Firm</b>	
<b>Products</b>	
<b>Total value</b>	Referring to the (anticipated) annual volume: <input type="checkbox"/> ≥ CHF 5,000.- (excl. VAT) <input type="checkbox"/> < CHF 5,000.- (excl. VAT)

<b>Part A: Transparency<sup>ii</sup></b>	Met?	M/S <sup>iii</sup>	
		<CHF 5,000	≥ CHF 5,000
A1: In the case of existing and justified complaints, the supplier provides information on the places of production (factory name, address, contact partner) of the whole supply chain in which the offered / supplied goods are / were produced. This includes the obtaining or production of the materials which make up more than 10% of the product, the processing into fabrics and the making up into clothing. Swiss Olympic also encourages its suppliers to publish this information.	<input type="checkbox"/>	S	M
A2: On explicit request and/or in the event of justified complaints, existing Audit reports from the production sites will be made available. In the case of serious complaints, Swiss Olympic will engage an auditor, at the supplier's costs, to inspect the factories accused of failing to comply with the required standards. In addition, the supplier must take steps to solve the problem.	<input type="checkbox"/>	S	M

<b>Part B: Social welfare standards</b>				
<b>Labour standards</b>	The supplier is a member of one of the following initiatives: <input type="checkbox"/> FWF, <input type="checkbox"/> ETI, <input type="checkbox"/> Better Work, <input type="checkbox"/> WRC, <input type="checkbox"/> FLA or <input type="checkbox"/> Other Standard initiative: _____  Alternative: <input type="checkbox"/> The supplier is a member of the <b>amfori BSCI</b> and guarantees that the production sites are subject to a <b>regular auditing process</b> .  Alternative: <input type="checkbox"/> All products supplied to Swiss Olympic are certified according to the standard of <b>Fairtrade International (FLO)</b> or the <b>World Fair Trade Organization (WFTO)</b> .  Alternative: <input type="checkbox"/> 100% of the production of the product supplied to Swiss Olympic took place in a « <b>low-risk country</b> » v.  Alternative: <input type="checkbox"/> Production of the product supplied to Swiss Olympic took place in <b>SA 8000–certified</b> factories.	<input type="checkbox"/>	S	M

Part C: Ecological standards		Met?	< CHF 5,000	≥ CHF 5,000
Product consists mainly (at least 50%) of the material	The product supplied to Swiss Olympic bears at least one of the following labels or marks <sup>vi</sup> :			
<input type="checkbox"/> <b>Synthetic material</b>	Product contains	<input type="checkbox"/>	S	M
	<ul style="list-style-type: none"> <li>no halogenated substances such as e.g. PVC, PBBs, PBDEs, SCCPs.</li> <li>at least 50% recycled material</li> </ul>			
<input type="checkbox"/> <b>Wood</b>	<ul style="list-style-type: none"> <li>FSC</li> <li>PEFC</li> </ul>	<input type="checkbox"/>	S	M
<input type="checkbox"/> <b>Leather</b>	<ul style="list-style-type: none"> <li>Blue Angel</li> <li>Nordic Swan</li> <li>EU Ecolabel</li> <li>IVN Natural Leather</li> <li>OEKO-TEX «Made in Green»</li> </ul>	<input type="checkbox"/>	S	M
<input type="checkbox"/> <b>Chocolate</b>	<ul style="list-style-type: none"> <li>Fairtrade / Max Havelaar</li> <li>UTZ Certified</li> <li>Rainforest Alliance Certified</li> <li>Bio-Zertifikat (k.b.A.) (certified organic)</li> </ul>	<input type="checkbox"/>	M	M
<input type="checkbox"/> <b>Electronics</b>	<ul style="list-style-type: none"> <li>Blue Angel, Austrian environmental symbol, EU Ecolabel, TCO</li> <li>Highest category of the respective class of the energy label.</li> </ul>	<input type="checkbox"/>	S	M
<input type="checkbox"/> <b>Other</b>	a label at least recommended with restrictions in accordance with <a href="http://labelinfo.ch">labelinfo.ch</a> : <hr/> <i>Please name the quality label</i>	<input type="checkbox"/>	S	S

### Confirmation

I hereby confirm that all the details provided herein are complete and truthful.

Date:

Name:

\_\_\_\_\_  
Signature

### 6. Endnotes

<sup>i</sup><http://labelinfo.ch> and <http://www.kompass-nachhaltigkeit.ch> (German and French only).

<sup>ii</sup> Swiss Olympic uses this information in confidence.

<sup>iii</sup> M = «must» (mandatory), S = «should» (ideal or target)

<sup>iv</sup> In Switzerland, Fairtrade is Max Havelaar

<sup>v</sup> Countries included in the Low-Risk Classification of the amfori BSCI: Andorra, Antigua and Barbuda, Aruba, Australia, Austria, Barbados, Belgium, Bhutan, Botswana, Brunei, Bulgaria, Canada, Cape Verde, Cayman Islands, Chile, Costa Rica, Croatia, Cyprus, Czech Republic, Denmark, Dominica, Estonia, Finland, France, French Guiana, Georgia, Germany, Greece, Greenland, Hong Kong, Hungary, Iceland, Ireland, Israel, Italy, Japan, Jersey, Channel Islands, Kiribati, Latvia, Liechtenstein, Lithuania, Luxembourg, Macao, Malaysia, Malta, Mauritius, Namibia, Netherlands, New Zealand, Norway, Poland, Portugal, Qatar, Samoa, Singapore, Slovakia, Slovenia, South Korea, Spain, St Kitts and Nevis, St Lucia, St. Vincent and the Grenadines, Sweden, Switzerland, Taiwan, The Bahamas, Tuvalu, United Arab Emirates, United Kingdom, United States, Uruguay

<sup>vi</sup> Provided the listed labels or marks can be sensibly applied to the product.