

**For our
sports ground
of tomorrow**



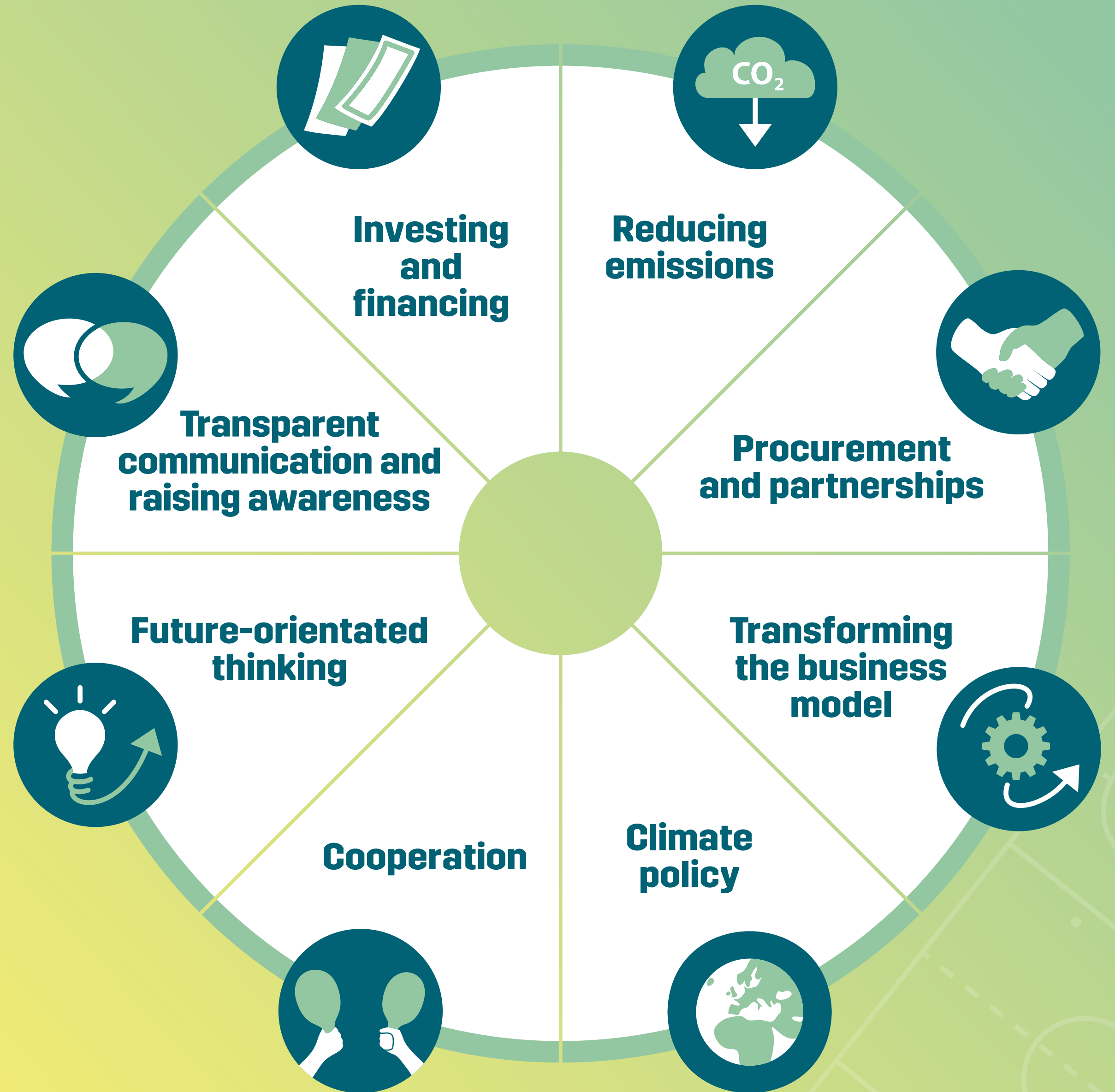
Where we stand today

2023 report

**on the implementation of the
Swiss Olympic Climate Concept**

An ambitious match plan

We are committed: measures are being implemented with a total of **eight strategic directions of impact** and scope 1, 2 and 3 greenhouse gas emissions are being considered.
[Click here for the climate concept](#)



Here's the score



Future-oriented thinking

A fair environmental future for all sportspeople through effective adjustments to climate change



Climate policy

Engaged positioning and cooperation agreements to secure the sports ground of tomorrow



Transforming the business model

Integrate sustainability into decision-making, create and promote innovative instruments and networks and use potential 2038 Winter Olympic and Paralympic Games in Switzerland (OPWS2038) as a driver of transformation



Investing and financing

Firmly integrate environmental criteria into financial flows and funding systems and ensure sustainability in investments, pension funds and insurance



Cooperation

Enable member organisations, athletes and specialists to reduce environmental impact and utilise their reach to ensure a future that is worth living for



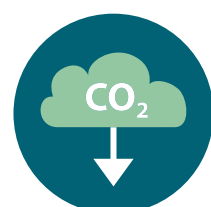
Transparent communication and raising awareness

Disclose data and measures and utilise reach for effective awareness-raising and information



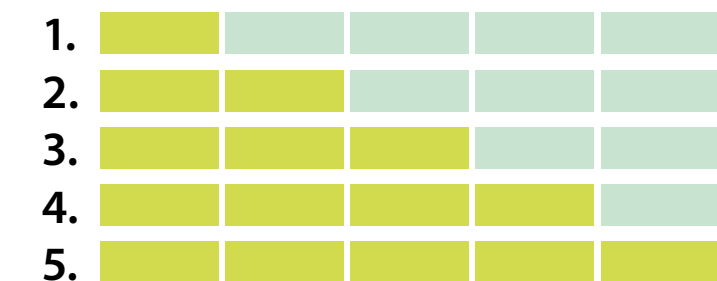
Procurement and partnerships

Exercise restraint in procurement, favour recyclable products and integrate committed partners



Reducing emissions

Setting an example and achieving milestones and emissions reduction pathway



- 1. Not implemented:** implementation has not started yet or initial isolated measures have been taken.
- 2. Started:** implementation has started, initial systematic steps have been taken.
- 3. Advanced:** implementation has started, significant improvements have been achieved.
- 4. Extensive:** implementation is very advanced, measures have been taken in most specific areas.
- 5. Comprehensive:** implementation is comprehensive, systematic and effective measures have been taken in all specific areas.

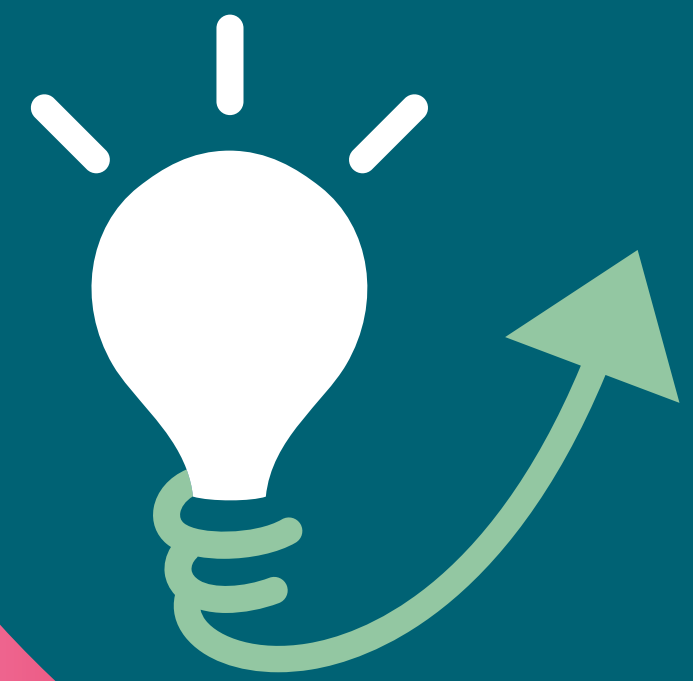
For more detailed information on the measures implemented: info@swissolympic.ch

Future-oriented thinking

The score: Future-oriented thinking requires a clear overview of the current situation and a joint discussion of the future direction that will be taken. Swiss Olympic is still starting out in this regard, and initial ideas are slowly being developed.

Development and publication of the Swiss Olympic Climate Concept

The Swiss Olympic Climate Concept has been developed in consultation with the employees. The central question was: "What room for manoeuvre does Swiss Olympic have?" The result encompasses not just direct greenhouse gas emissions but also the organisation's entire sphere of influence. The Executive Council adopted the concept on 24 March 2024.



Climate policy

The score: Swiss Olympic signed the Sports for Climate Action commitment in 2022 and is a founding member of “Verein für nachhaltige Veranstaltungen” (formerly saubere-veranstaltungen – the Swiss Sustainable Event Association). Swiss Olympic also gets involved in specific political issues with statements on environmental matters and cooperates in projects with other institutions such as SUMO – the sustainable mobility network, CEO4climate and the Energy Saving Alliance (2022–2023).

Updated criteria for event profile

Organisers can list their event on the event profile of saubere-veranstaltungen. This results in a publicly visible profile that shows the event’s commitment to sustainability. The evaluation criteria were comprehensively revised under the leadership of the participating cantons and cities in 2023. The sustainability commitment is now assessed in the areas of management, economy, accessibility, health, food, nature, energy, transport and material.



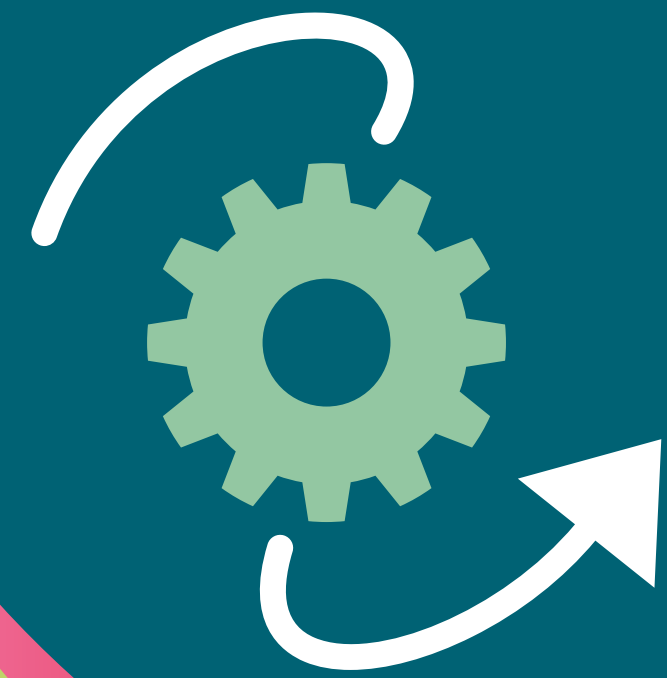
Transforming the business model

The score: Since 2022, the Head of Space & Environment has helped the Swiss Olympic employees to recognise the professional leeway available to them and define suitable measures. This is a first important step in the transformation of the business model.

Concept for decentralised Olympic Games

In 2023, Swiss Olympic, Swiss Paralympic and the Olympic winter sports associations conducted a feasibility study to assess whether the Olympic and Paralympic Winter Games could be held in Switzerland in 2030 or later. The study's outcome was positive. A key aspect of the concept presented is the decentralised approach, under which the sports venues are to be distributed throughout Switzerland. This approach would make a significant contribution towards the environmental friendliness of the Olympic and Paralympic Games as infrastructure construction has had a considerable environmental impact in the past.

[Further information](#)



Investment and financing

The score: In the specific area of “Sustainable investments, pension funds and insurance”, Swiss Olympic is systematically implementing one initial measure – financial investments according to ESG criteria. The Publica pension fund, with which Swiss Olympic is affiliated, also invests in line with ESG criteria.

Financial investments according to ESG criteria

Since mid-2023, Swiss Olympic’s assets have been invested more sustainably. The investment strategy has been revised in collaboration with the responsible bank and aligned with environmental, social and governance (ESG) standards. Thanks to the bank’s detailed quarterly reporting, Swiss Olympic now receives information on the greenhouse gas emissions caused by its investments.



Cooperation

The score: In 2022, Swiss Olympic launched the “Sport schützt Umwelt” commitment. By the end of 2023, ten member associations or partner organisations had committed to taking special steps to protect the environment. Swiss Olympic supports these organisations in various ways, including via an exchange of experience meeting that takes place twice a year and at least one annual WebInput. In addition, Swiss Olympic has been promoting the Swiss sustainable event association saubere-veranstaltungen (and its predecessors) since 2009 in order to help event organisers run their events sustainably.

E-learning for more sustainable clubs and associations

The practical e-learning units “Hitzealarm: heisse Tipps für coole Vereine” (Beat the Heat: Hot Tips for Cool Clubs) “Clever beschaffen und nachhaltig entscheiden” (Clever Procurement and Sustainable Decision-Making) and “Mobilität clever gestalten” (A Clever Approach to Mobility) are available on the Swiss Olympic Academy’s platform. These entertaining e-learning sessions offer practical tips and examples that encourage clubs and associations to operate more sustainably. They are available free of charge to all clubs and associations.



Transparent communication and raising awareness

The score: The topics around space & environment have been part of Swiss Olympic's strategy since 2021. In connection with this, Swiss Olympic has been publishing an annual greenhouse gas balance since then. In addition, environmental topics have been integrated into Swiss Olympic's communication channels since 2023.

Employees share responsibility via intranet area

When it comes to implementing the Swiss Olympic Climate Concept, the active support of all employees is required. Planned and implemented measures are published on the intranet every year, ensuring that they are visible to everyone. The high click rates show the employees' considerable interest in these measures. Since the introduction of this intranet area, the quality of the measures implemented has increased continuously.



Procurement and partnerships

The score: Initial steps are being taken in various departments – not only to make procurement more sustainable but also to reduce it. For example, the equipment for Switzerland’s delegation at the Paris Summer Olympics in 2024 was reduced by 150 outfits and 200 pairs of shoes in comparison with the last Olympic Games in Tokyo in 2021. In addition, Swiss Olympic also succeeded in acquiring four Swiss Olympic Partners for a cooperation with the Swiss Olympic Climate Fund in 2023.

Procurement guidelines

Procurement Guidelines that take sustainable criteria into account have been in place at Swiss Olympic since 2008. These guidelines are updated regularly, most recently at the end of 2022.

Electric vehicle fleet for Swiss Olympic

Since 2021, Swiss Olympic has purchased only hybrid, electric or fuel cell (hydrogen-powered) vehicles from car partner Toyota for its staff fleet.

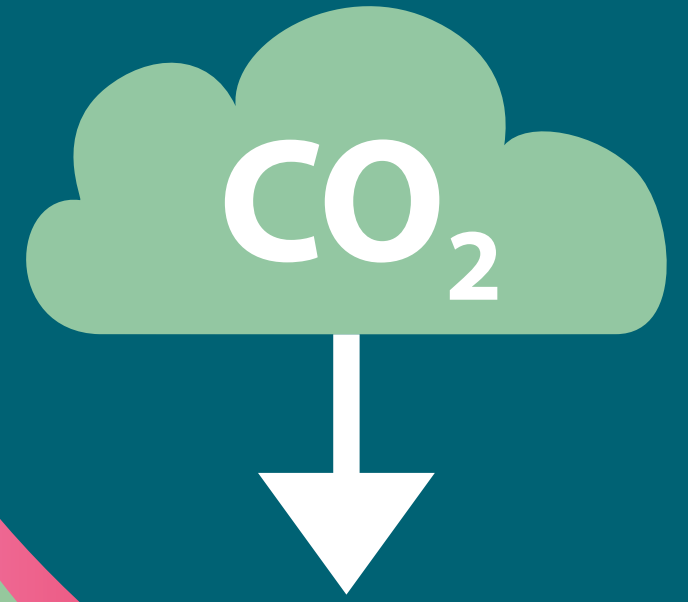


Reducing emissions

The score: Swiss Olympic has published a greenhouse gas balance annually since 2021. The main emission source is travel to the Olympic missions. To reduce their emissions, the delegations have been travelling – whenever it is feasible and reasonable based on the geographic location of the venues – by land since 2023. In addition, Swiss Olympic has been taking responsibility for unavoidable flight emissions since 2022 by pricing them at CHF 100 per tonne of CO₂e and paying the corresponding amounts to the Swiss Olympic Climate Fund. Further information on the measures that Swiss Olympic implements in the area of mobility can be found in the [2023 greenhouse gas balance](#).

Swiss Olympic Climate Fund

The [Swiss Olympic Climate Fund](#) is a funding instrument for climate protection projects in Swiss sport. Via the Climate Fund, associations, clubs and companies have the opportunity to take responsibility for unavoidable greenhouse gas emissions and finance projects to reduce emissions, for example in sports infrastructure. The myclimate Foundation acts as an implementing project partner and guarantees the integrity and efficacy of the Swiss Olympic Climate Fund.





And it goes on ...

**We will keep
the ball rolling.
Please join in!**